Strategic Planning Process:
Defining UC San Diego’s Future

Academic Affairs
February 7th, 2013
Why we are undertaking this strategic planning effort

**Where We Are Today**

- Highly successful trajectory over the last 52 years
- Increasing financial constraints
- Many opportunities for distinctiveness and leadership

**Challenges to be addressed**

- Create an outstanding student experience
- Preserve and strengthen our academic excellence
- Become an engine of public service and talent development
- Financial sustainability
- Core administrative processes
- Increase awareness of UC San Diego impact
Agreed to guiding principles for the strategic planning process

We believe this effort should …

Honor and understand UC San Diego history and legacy

Define a shared aspiration for the future:
One university with multiple pillars of excellence

Be bold. This is an opportunity to set an example for the nation of what the future public university should become

Be grounded in an honest assessment of UC San Diego assets and strengths, supported by a simple and clear fact base

Generate clear priorities – what to do, AND what not to do

Create strategies and commitment to generate and dedicate the resources needed to ensure future success

Pay special attention to broader stakeholder alignment – from Day 1
Highly interactive process to design and shape our strategy

Discuss incoming perspectives | Discuss draft vision | Test vision | Communicate vision and discuss draft strategy | Test strategy
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Jan 14th 9-10:30a              | Feb 11th 9-2p       | March 4th 9-12p | April 1st 9-2p | May 6th 9-12p

Vision definition

Unit-level strategic planning

Strategy setting

Implementation planning

Council mtgs

Feb 11th 9-2p
March 4th 9-12p
April 1st 9-2p
May 6th 9-12p
Early draft of priority themes and enablers from early collected perspectives

Priority themes
1. Preserve and strengthen our academic excellence
2. Create an outstanding student experience
3. Become an engine of public service and talent development

Enablers
4. Financial sustainability
5. Core administrative process
6. Increase awareness of UC San Diego impact
Discussion question ideas

- How do we in Academic Affairs create an outstanding student experience, and how can your unit contribute to creating an outstanding student experience?
- How can Academic Affairs sustain/create an environment in which staff are continually engaged in supporting the priority themes identified in the strategic plan?
- How would you define success for the strategic planning effort?