

Greenwood/Asher & Associates, Inc.

EXECUTIVE SEARCH, CONSULTING, AND TRAINING

PARTNERS: Dr. Jan Greenwood, Partner, President & CEO
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Our organization's partners, principals, consultants, and affiliates collectively represent over 65 years of experience in global and national executive search. More than 40 Greenwood/Asher consultants and affiliates who bring you a cumulative of:

- Over 1000 searches successfully completed
- Over 300 years of combined experience in education and nonprofit organizations
- Over 100 years in organizational consulting and training
- Over 60 years in health care, including in academic health centers and public health agencies
- 26 positions held by consultants and affiliates as CEOs, Presidents, or Senior Executives

GEOGRAPHIC REACH: Jan Greenwood is based in the Washington, DC metropolitan area. Consultants and affiliated consultants have been located throughout the United States: Washington, D.C., Virginia, Maryland, Florida, Alabama, Georgia, Tennessee, Colorado, Illinois, California, Indiana, Massachusetts, North Carolina, Washington, Texas, Montana, Ohio, Minnesota, Nebraska, and Oregon.

EXECUTIVE SEARCH SERVICES:

For education clients, our consultants and affiliates have completed searches for Commissioners, Chancellors, Presidents, Provosts, Vice Presidents, Vice Chancellors, Deans, School Superintendents, Endowed Chairs, cluster hires, and completed consulting assignments for the following types of institutions:

AASCU Colleges and Universities	K-12 Schools
AAU Universities	APLU Universities
Academic Health Centers	Public and Private Research Universities
Community and/or Technical Colleges	State College and University Systems and State Coordinating Boards
Independent Colleges and Universities	Hispanic Serving Institutions
Historically Black Colleges and Universities	

We have specialists who have completed for example searches for Commissioners, Chancellors, Presidents; Provosts; CIOs; Vice Presidents for Health Affairs, Student Affairs, Enrollment Management, Advancement, Business/Finance/Administration; Athletics; Deans for Arts and Sciences, Engineering, Architecture, Medicine, Pharmacy, Dentistry, Nursing, Health Sciences, Social Work, Law, Education, Sciences, Business, HPER, Informatics, Libraries, Visual and Performing Arts; Center Directors; Endowed Chairs; and Cluster Hires

For academic health center clients, our consultants and affiliates have conducted executive searches including cluster hires and consulting for the following types of positions:

Executive Vice President for Health Affairs	Center Director
Dean of the College of Medicine	Endowed Chair

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For intercollegiate athletic searches, Alden & Associates, Inc. is our strategic partner and we have conducted searches for the following types of positions:

Athletics Director
Senior Associate

Head Coach
Associate

For nonprofit and for profit organizations, our consultants and affiliates have conducted searches for example for the following organizations:

The Conference Board
Boys and Girls Clubs of America
Independent Sector
Foundation for Healthier Kentucky
American Psychological Association
National Industries for the Blind

Aspira
Jesse Ball duPont Foundation
Reader's Digest Association
Colleges
Center for Creative Leadership

For consulting and training, our consultants and affiliates have worked with over 2,000 institutions and conducted more than 1,000 studies, workshops, seminars, and/or training sessions. Examples of areas of expertise include:

Governance Studies
Institutional Planning
Board/Directors Workshops
Executive Evaluations
Branding
Transition Planning and Onboarding
Compensation Studies

Policy Analysis and Development
Organizational Structure Studies
Strategic and Tactical Leadership Initiatives
Benchmark Studies
Curriculum Studies
Strategies for Increasing Government and Political Support and Funding

WHAT YOU CAN EXPECT WHEN YOU CHOOSE G/A&A:

- Responsiveness from a G/A&A partner and personal attention
- Successful completion of your assignment
- Timely response to your sense of urgency 24/7
- A team and partnership relationship
- Ongoing communications throughout the search and after completion
- Use of technology to reduce expenses, allow immediate access to information, and provide a smooth process
- Expertise in working in freedom of information states
- Active pursuit of diversity
- Consulting experience you can trust
- Innovation and flexibility
- Focus on getting the job done
- Cost effective fees
- The core values of G/A&A are built into all of our work
- Our process and products are predictable as a result of our branding...our clients know what to expect

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