CAREER & PROFESSIONAL DEVELOPMENT

UAAC Meeting, December 3, 2013
## On the Right Course
Private and Public National Universities, Four-Year Alumni Participation Rate Growth.

<table>
<thead>
<tr>
<th>University</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC San Diego</td>
<td>66%</td>
</tr>
<tr>
<td>Chicago</td>
<td>-1%</td>
</tr>
<tr>
<td>MIT</td>
<td>-1%</td>
</tr>
<tr>
<td>Stanford</td>
<td>-4%</td>
</tr>
<tr>
<td>Carnegie Mellon</td>
<td>-10%</td>
</tr>
<tr>
<td>UCLA</td>
<td>-17%</td>
</tr>
<tr>
<td>Harvard</td>
<td>-17%</td>
</tr>
<tr>
<td>Duke</td>
<td>-20%</td>
</tr>
<tr>
<td>UC Berkeley</td>
<td>-20%</td>
</tr>
<tr>
<td>USC</td>
<td>-20%</td>
</tr>
<tr>
<td>Johns Hopkins</td>
<td>-20%</td>
</tr>
<tr>
<td>Michigan</td>
<td>-20%</td>
</tr>
</tbody>
</table>

Source: VSE (Voluntary Support for Education) website, FY2008-FY2011 data
10%
### ALUMNI SUGGESTIONS FOR IMPROVEMENT

**As an undergraduate, I would have benefited from higher level of support in ...**: [%]

- Adjusting to college level academics: 30
- I received adequate support: 27
- Selecting majors: 24
- Understanding the academic system as a freshman: 22
- I was not an undergraduate student at UC San Diego: 13
- Enrolling in classes necessary for graduation: 10
- Transitioning from General Education to major department: 10
- Transferring credits to UC San Diego (If transfer student): 3
- Other\(^2\): 18

**Improvement in which of the following would have been most impactful in making a better college (undergraduate) experience?**: [%]

- Academic advising and support: 30
- Social life in College: 30
- College spirit: 25
- I was completely satisfied with my College / the College: 20
- Interaction with students from other Colleges: 20
- Less difference in course requirements between Colleges: 15
- I was not an undergraduate at UC San Diego: 14
- Understanding the academic system as a freshman: 11
- Selecting majors: 10
- I received adequate support: 7
- Transferring credits to UC San Diego (If transfer student): 5
- College philosophy: 5
- Other\(^3\): 10
How satisfied were you with the help the Career Services Center provided in helping you find your job after graduation?

% 

I never used Career Services Center: 40.8%
Helpful: 19.6%
Unhelpful: 16.7%
Very unhelpful: 10.0%
N/A: 9.4%
Very helpful: 3.6%
STRATEGIC PLAN FOR UCSD

Initiatives
1. Create an engaging environment and an embracing culture for students with personal academic and career advising and mentorship

Enhance advising in a comprehensive approach
• Enhance coordination among College, departmental, and career advising (e.g., one stop shop for students, provide a seamless experience for students)
• Enhance services and resources provided at the Career Services Center to better match student expectations
• Enhance consistency of academic advising across Colleges by sharing best practices
• Clarify the academic and career roadmap for students with a timeline of suggested activities, learning opportunities, and resources available
• Increase faculty participation in mentoring and advising
• Include staff with advanced degrees as mentors and advisors
Phase I
Approach all departments to establish initial contact and gather critical data regarding each department’s current career-related activities, the perceived career needs of their students, and ideas for potential collaboration with CSC.

Phase II
Once the initial needs assessment is completed, develop a priority-based plan for providing enhanced services to departments including the sharing of career outcomes data and developing appropriate collaborative programming targeted to specific departmental needs.
Receive more specialized career assistance/resources/training based on the specific needs of their students.
Enhance communication/collaboration with each department’s key undergraduate faculty advisor and departmental academic advisors around ongoing CSC programs/services.
Engage and inform faculty and departmental/program advisors on their students’ career outcomes, key hiring employers, starting salary data, graduate program admissions stats, and more.
Provide divisional deans with up-to-date information on enhanced career resources available to their students along with accurate first destination outcomes data.
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