

UC San Diego - WASC Exhibit 7.1 Inventory of Educational Effectiveness Indicators

Academic Program	(2) What are these learning outcomes?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?
	Where are they published? (Please specify)			
<p>Department: Communication</p> <p>Major: B.A. in Communication</p> <p>(1) Have formal learning outcomes been developed? Yes</p> <p>(6) Date of last Academic Senate Review? 2009-10</p>	<p>Students graduating with a degree should be able to:</p> <p>Think and write critically about media, cultural forms and communication practices</p> <p>Understand the historical development and contemporary structure of communication technologies and institutions</p> <p>"Read" media products and representations critically</p> <p>Understand the central concepts and questions that define communication as an academic field</p> <p>Think analytically about major policy, political or ethical issues about media or representation</p> <p>Use important techniques of communication research</p> <p>Apply analytical frameworks to communication practice</p> <p>Learning outcomes published:</p> <p>On department website In internal department documents</p>	<p>Data/Evidence:</p> <p>Review of student papers and media productions</p> <p>Junior Seminar - seminar required of all students, which stresses use of concepts learned in the curriculum in discussion and writing</p> <p>Practicum courses</p> <p>Alumni survey</p> <p>Dialogue process among faculty, students and alumni.</p>	<p>The Undergraduate Committee, which includes faculty and graduate students.</p> <p>Full faculty discussion of undergraduate committee reports</p> <p>For specific courses or areas of the curriculum, individual instructors or groups of instructors</p> <p>Fundraising/Alumni Relations committee, in the case of Alumni feedback</p>	<p>For revision of existing courses</p> <p>For reorganization of the curriculum</p> <p>For creating dialogue with and among students about relation of curriculum to working life</p>